

OKAY, LET'S GET TO THE POINT: HOW MUCH?



Inspire(d) Magazine currently prints **12,500-16,500 magazines** 4 times/year and distributes to more than 125 locations in the Tri-State Driftless Region (IA, MN, WI). Best of all, Inspire(d) doesn't head straight to the recycling bin - readers keep Inspire(d) on coffee tables to read again or show their friends. Some have the whole set!

Simply put: this is a wise marketing investment that will really work!

Inspire(d)
MEDIA

PRINT RATES

BONUS:
Design fees are included in all ads!

INSIDE ADS:

	1X	*4X (1 year)
1/8 page	\$295	\$250
1/4 page	\$530	\$435
1/3 page	\$690	\$580
1/2 page	\$860	\$715
Full page	\$1425	\$1210
2-page spread	\$2335	\$2050

COVER ADS:

1/2 inside back	\$975	\$820
Full page inside back	\$1750	\$1440
1/2 inside front	\$1055	\$865
Full page inside front	\$1930	\$1590
1/2 outside back	\$1105	\$915
Full page outside back	\$2075	\$1720

COMMIT & SAVE!

DON'T NEED AD CHANGES? CHECK OUT OUR "STEAL OF A DEAL"!

1/8 page for \$495 /year**

Have a regular presence in the region's most popular magazine at a great, no-fuss rate!

This rate is more than 50% off a year of our regular 1/8 page ads!

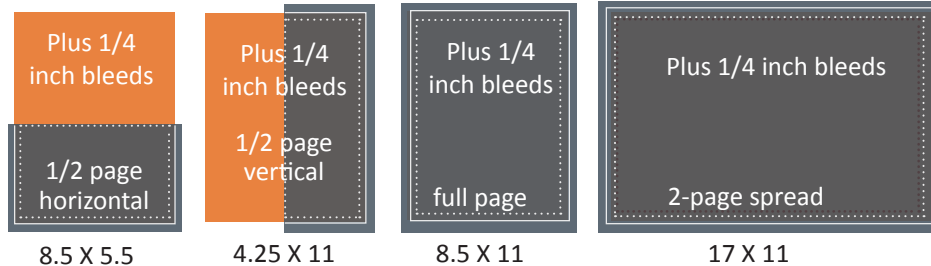
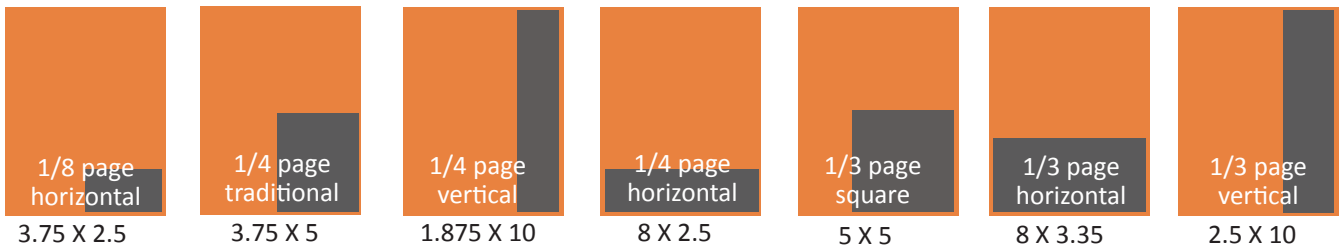
****Advertiser must commit for one year, absolutely no ad changes after approval, & must pay in-full after printing of first ad.**

Discounts available! Camera-ready ads: 10% off! Non-profits: 10% off! *Price per issue.

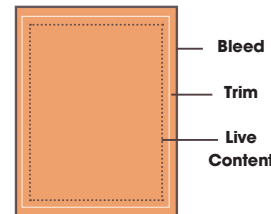
SUBMISSION GUIDELINES: Inspire(d) software is Mac-based. We accept pdf, tiff, and eps files. Any images must be 300 dpi at final printed size and all color elements must be in CMYK. Finished files may be submitted via email to aryn@iloveinspired.com or arranged to be uploaded via dropbox or other ftp site. Any file changes required will not be considered camera-ready and will be billed as such. Please contact Aryn at: aryn@iloveinspired.com or Benji at: benji@iloveinspired.com or **563-379-6315** for more information.

AD SPECS IN INCHES (W x H):

(No trim or printer marks, please)



Half page ads & larger include bleeds.



For example: A full page is 8.5 (w) by 11 (h)
 1. Live content needs to be within the 8 x 10 area
 2. Printers trim at 8.5 x 11
 3. Bleeds extend to 9 x 11.5

COVER ADS sell out quickly. Please contact us for availability.

PLACEMENT: We will do our best to honor placement requests, but cannot make guarantees.

PRINT AD DEADLINES:

Spring (March-May) – late Jan.
 Summer (June-Aug.) – late April
 Fall (Sept.-Nov.) – mid July
 Winter (Dec.-Feb.) – mid Oct

Inspire(d) Magazine is printed locally in the Driftless Region at Crescent Printing in Onalaska, Wisconsin, on a heat-set web press. This means your ad will always look sharp, with saturated colors and great quality!