

# OKAY, LET'S GET TO THE POINT: HOW MUCH?

Inspire(d) Magazine prints **12,500-17,500** magazines 4 times/year and distributes to more than 125 locations in the Tri-State Driftless Region (IA, MN, WI). Best of all, Inspire(d) doesn't head straight to the recycling bin - readers keep Inspire(d) on coffee tables to read again or show their friends. Some have the whole set! **Simply put:** this is a wise marketing investment that will really work!



**Inspire(d)  
MEDIA**

## PRINT RATES

**BONUS:**  
Design fees  
are included  
in all ads!

	1X (one issue)	*4x (price per issue)
<b>INSIDE ADS:</b>		
1/8 page	\$310	\$265*
1/4 page	\$555	\$470*
1/3 page	\$725	\$615*
1/2 page	\$900	\$765*
Full page	\$1495	\$1270*
2-page spread	\$2450	\$2080*
<b>COVER ADS:</b>		
1/2 inside back	\$1020	\$870*
Full page inside back	\$1840	\$1565*
1/2 inside front	\$1110	\$945*
Full page inside front	\$2025	\$1720*
1/2 outside back	\$1175	\$1000*
Full page outside back	\$2180	\$1850*

Discounts available! Camera-ready ads: 10% off! Non-profits: 10% off!

**COMMIT & SAVE!**

**DON'T NEED AD CHANGES?  
CHECK OUT OUR  
"STEAL OF A DEAL"!**

**1/8 page for \$525 / year\*\***

Get a year-long ad in the region's most popular magazine at a great, no-fuss rate! Be in four issues for \$525 total! This is more than 50% less than a year of our regular 1/8 page ads!

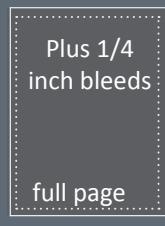
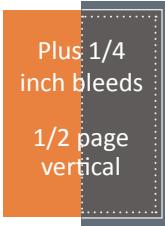
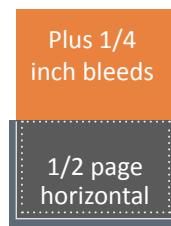
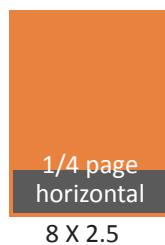
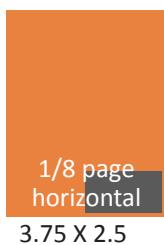
\*\*Advertiser must commit for one year, absolutely no ad changes after approval, and must pay in-full after printing of first ad.

\*Advertiser commits to four ads. Rates listed are paid per issue. 4x ads can change design each quarter if desired.

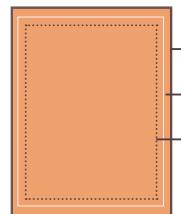
**SUBMISSION GUIDELINES:** Inspire(d) software is Mac-based. We accept pdf, tiff, and eps files. Any images must be 300 dpi at final printed size and all color elements must be in CMYK. Finished files may be submitted via email to [aryn@iloveinspired.com](mailto:aryn@iloveinspired.com) or arranged to be uploaded via google drive, dropbox, etc. Any file changes required will not be considered camera-ready and will be billed as such. Please contact Aryn at: [aryn@iloveinspired.com](mailto:aryn@iloveinspired.com) or Benji at: [benji@iloveinspired.com](mailto:benji@iloveinspired.com) or 563-379-6315 for more information.

### AD SPECS IN INCHES (W x H):

(No trim or  
printer marks,  
please)



Half page ads & larger include bleeds.



For example: A full page is 8.5 (w) by 11 (h)  
1. Live content needs to be within the 8 x 10 area  
2. Printers trim at 8.5 x 11  
3. Bleeds extend to 9 x 11.5

**COVER ADS** sell out quickly. Please contact us for availability.

**PLACEMENT:** We will do our best to honor placement requests, but cannot make guarantees.

### PRINT AD DEADLINES:

Spring (March-May) - late Jan.  
Summer (June-Aug.)- late April  
Fall (Sept.-Nov.) - mid July  
Winter (Dec.-Feb.)- mid Oct

Inspire(d) Magazine is printed in Wisconsin at Schumann Printers Inc, on a heat-set web press.  
This means your ad will always look sharp, with saturated colors and great quality!